

NATIONAL PREPAREDNESS MONTH PUBLIC SERVICE ANNOUNCEMENT

TYLER SASH: LET'S TACKLE PREPAREDNESS

RUN TIME: 60 SECONDS

[Sound of crowd cheering.]

TYLER: Hi, I'm Tyler Sash. National Preparedness Month is the perfect time for everyone to think about what they would do in an emergency. I'm happy to help spread the word about the importance of being prepared for emergencies and disasters. I urge all Iowans to take this opportunity to tackle preparedness in their homes and places of business. We all need to make sure we're prepared to take care of ourselves and our families during an emergency.

To be a winner in football, you have to be ready for the game. For me that means knowing the game plan, wearing my football gear, and always being aware of what's happening on the field.

For you, that means making an emergency plan, building an emergency kit, and being aware of the hazards that can impact you. By taking those three simple steps you'll be ready to tackle preparedness.

We're all an important member of the preparedness team. To tackle preparedness, each member of the team has to do their part. So visit W-W-W, dot Be Ready, dot Iowa, dot gov, and learn how to put together your preparedness playbook.

[Sound of crowd cheering.]